

Smart Women Smart Money Programme

Morning Workshops:

1. SETTING SMART GOALS FOR SMART WOMEN: 10:00 AM

Do you know that identifying what you want is the most powerful first step to getting it? It is also the most difficult step. Using the Sustainable Livelihoods approach, we will help map your strengths (who you are and what you have), then how you will build on your strengths (goal setting). This workshop will help you get from where you are to where you want to go!

Facilitators: Stacia Kean and Suzanne Tighe, PARO & Cindy Maki, True Vision Coaching

2. ENTREPRENEUR VS. EMPLOYEE: 10:00 AM

What is the best career path for you! You will be guided through a process to assess the benefits and disadvantages of your being an entrepreneur or an employee. You will discuss how self-employment and employment can work together. You will learn that making money is only a small part of the question. Discover what else you must consider!

Facilitators: Barbara Gauthier, Stress and Wellness Consulting & Lori Morin, PARO

3. ABORIGINAL PEOPLE: OUR GREATEST RESOURCE: 11:10 AM

The greatest resource in any community is the people. Our communities are welcoming increasing numbers of Aboriginal people including large numbers of Aboriginal Youth. Appreciation for their special skills, experiences and culture will lead to vibrant, diverse and sustainable communities. Find out how these facts meshes with your business or career goals.

Facilitators: Cindy Crowe, Cindy Crowe Consulting & Sandi Boucher, meno bimahdizewin consulting group

4. ASPIRE TO BE HIRED: 11:10 AM

Have you been searching for that dream job? We have a difficult job market, but there are good jobs out there. But, can you answer these questions- what is the best job for you, and how do you best approach getting that job? This workshop is part of dynamic new Job Development and Support programming available through PARO's new Accelerated Placement Agency. At this workshop, you will start identifying the best job for you, what job skills you have, and what job skills are need to be successful today's labour market.

Facilitators: Brenda McDougall, PARO & Karen Kordek and Kendra Perry, YES Employment

Lunch and Key Note Speaker, Gail Vaz Ox-Lade of Til Debt Do Us Part. 12:00 – 2:00 PM

Please note that speaker materials, including Gail Vaz-Oxlade's presentation, will be available on both the PARO and KNET websites for 60 days after the event.

Afternoon Workshops:

1. GETTING SMART MONEY TO START OR EXPAND YOUR BUSINESS: 2:00 PM

Do you need money to better start or grow your business? This Panel of experts will speak to what money is available and how you can access it.

Facilitators: Christine Sikerbol, PARO, Carla Armstrong, MNDM, Katherine Turner, FedNor, Gail Anderson, NADF, Roy Kakegamic, EDO Sandy Lake, Royden Potvin, Thunder Bay Ventures

2. ASPIRE TO HIRE – Women in Business: 2:00 PM

Are you overwhelmed? Did you know that one reason women’s businesses have lower average sales than male entrepreneurs is because women are more reluctant to hire. Did you know that hiring a skilled person, whether an individual or another business, can bring you more profits? This workshop is part of a new ‘Glow & Grow’ Business Development program available at PARO.

At this workshop, you learn how you can better “Glow & Grow” and how you can shine by hiring great employees.

Facilitators: Brenda McDougall, PARO & Lisa Vescio, UPS (Euclid Ave.)

3. MAKE MORE MONEY: BIZCLUSTERS: 3:10 PM

Start Thinking and Working as a successful Entrepreneurial Team! You can earn more money, save on costs, increase your marketing, have access to more skills and experience, and build larger networks – find out how you can do this by working together in *BizClusters!*

Facilitators: Maggie Holbik, Crystal Clear Coaching & Lisa Vescio, UPS (Euclid Ave.)

4. GETTING THE MONEY, HIRING - Employers: 3:10 PM

Do you want to hire, need the help, but think you cannot afford it? This workshop is part of Business Development Supports available at PARO through the new Accelerated Placement Agency. You will learn what resources are available and what you must do to apply for financial support to hire staff.

Facilitators: Brenda McDougall, PARO, Anita Muggridge, LES, Madge Richardson, Job Connect, Dan De Sousa, Canada Business Ontario



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Robin Smith & Associates